

Digital maps Germany

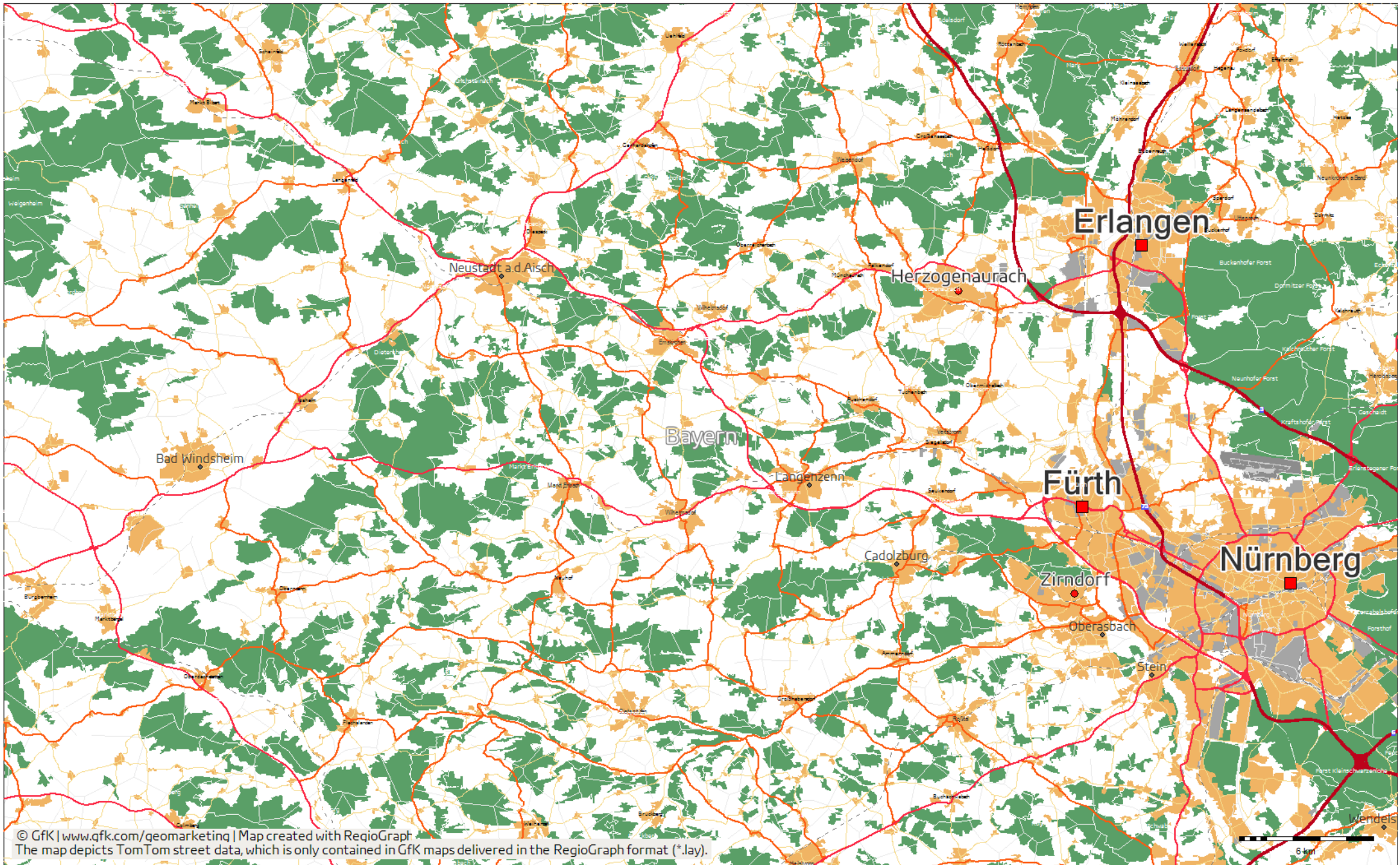


Growth
from
Knowledge

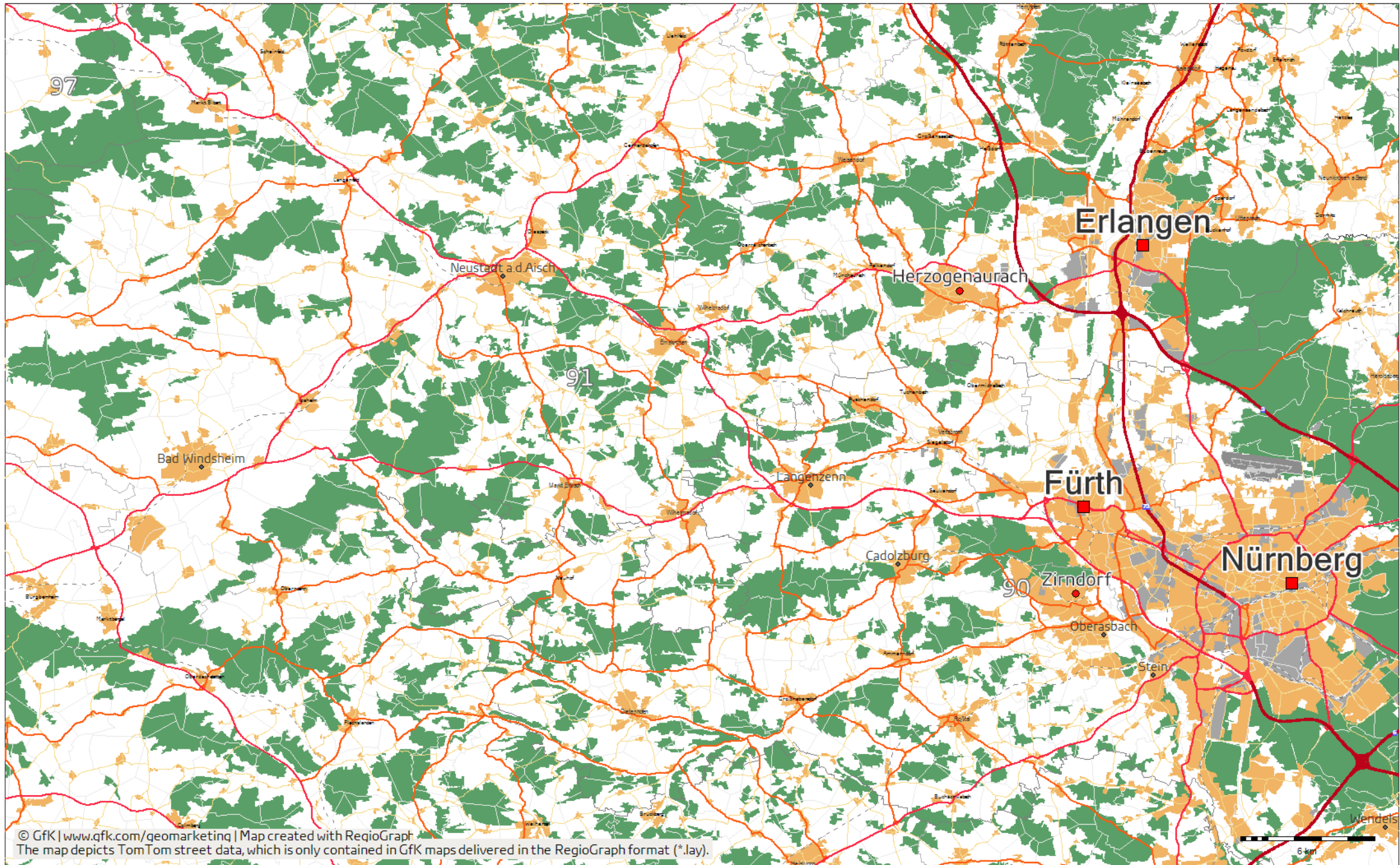
Geomarketing is the analysis and visualization of the place-based component of market and company data. Geomarketing is therefore the basis for making more informed business decisions.

If you have any questions,
please contact us at
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geomarketing@gfk.com

Administrative divisions in Germany



Postal units in Germany



GERMANY

Layer-/Filename	Object type*	Type	No. of objects	Off. code**	Nat. lang.***
Available for all formats (RegioGraph, ESRI/shape, MapInfo/tab): 20 layers					
federal states (bundesländer) Germany 2020	admin (level 1)	polygon	16	✓	✓
counties (regierungsbezirke) Germany 2020	admin (level 2)	polygon	31	✓	✓
districts (kreise) Germany 2020	admin (level 3)	polygon	401	✓	✓
municipalities (gemeinden) Germany 2020	admin (level 4)	polygon	11003	✓	✓
postal directing areas Germany 2020	postal	polygon	714	✓	✓
1-digit postcode areas Germany 2020	postal (1-digit)	polygon	10	✓	
2-digit postcode areas Germany 2020	postal (2-digit)	polygon	95	✓	✓
5-digit postcode areas Germany 2020	postal (5-digit)	polygon	8174	✓	✓
chambers of commerce Germany 2020	special	polygon	79		✓
health insurance association territories Germany 2020	special	polygon	17		✓
nielsen marketing areas Germany 2020	special	polygon	8	✓	✓
nielsen marketing regions Germany 2020	special	polygon	14	✓	✓
cities 1,000,-5,000,000 Germany	topogr	point	4		✓
cities 500,-1,000,000 Germany	topogr	point	11		✓
cities 100,-500,000 Germany	topogr	point	66		✓
cities 50,-100,000 Germany	topogr	point	110		✓
cities 20,-50,000 Germany	topogr	point	511		✓
cities 10,-20,000 Germany	topogr	point	893		✓
cities 5,-10,000 Germany	topogr	point	1353		✓
cities under 5,000 Germany	topogr	point	4974		✓
Available for RegioGraph only: 11 layers					
airport ground Germany	TT	polygon	104		
ferries_tunnels Germany 2020	TT	line	151		
forest areas Germany	TT	polygon	29510		
highways Germany 2020	TT	line	14752		
industrial areas Germany	TT	polygon	4844		
local roads Germany 2020	TT	line	471324		
major roads Germany 2020	TT	line	206444		
minor roads Germany 2020	TT	line	219813		
railways Germany 2020	TT	line	11364		
runway Germany	TT	polygon	102		
urban areas Germany	TT	polygon	78530		

Worldwide digital maps

You can use geomarketing software, GIS, BI and CRM systems to visualize and analyze your company data on digital maps. In just a few steps, you can extract insights from your data that would otherwise not be apparent. GfK GeoMarketing's worldwide map collection is the ideal foundation for carrying out these cartographic analyses. Select from among 240 country map editions to support your international planning. All maps are created by our own in-house team of

cartographers and fit together seamlessly, without gaps or overlaps.

Highest quality standards

- Comprehensively researched
- Regularly updated
- High-resolution, gapless vector maps
- Available in all standard data formats, including ESRI ArcGIS (*.shp), RegioGraph (*.lay), MapInfo (*.tab), Oracle, GeoDatabase (*.gdb).

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If your map edition is not older than the most recent two releases, you can update to the current version for 30% off the full price.

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Subscribe and save 50%, which already applies to your first order. We'll then automatically send you new map versions upon their release to ensure that you are always working with the latest products.

Below you'll find a summary of GfK GeoMarketing's complete map offering. We offer the world's largest collection of vector maps of postal and administrative boundaries. The map layers included in each country edition can be found in the corresponding tabular overview.

Select your edition

▪ Country editions

Looking for a map of a specific country? You can individually order country-specific map editions. These editions are priced in three categories, beginning at €500.

▪ Continent editions

The continent edition contains all maps of the countries located in the corresponding continent and is available for an attractive bundled rate. For each country, you'll receive all available postcode and administrative maps as well as individual map layers. All layers include complete German, international and local place-name attributions.

▪ World Map Edition

The World Map Edition is a combination of the individual continent editions and as such is one of the largest collections of vector-based administrative and postcode maps available on the market. The World Map Edition offers global coverage. Individual countries are saved in separate files. All map layers fit together seamlessly with those of neighboring countries, without gaps or overlaps.

DIGITAL MAP AVAILABILITY



Europe	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	Admin. level 6	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	7-digit postcodes	City points	price
Albania	✓	✓	✓					✓		✓					✓	€ 500
Austria	✓	✓	✓	✓	✓			✓		✓					✓	€ 1,000
Belarus	✓	✓	✓					✓					✓		✓	€ 2,000
Belgium	✓	✓	✓	✓	✓	✓		✓		✓					✓	€ 1,000
Bosnia-Herzegovina	✓	✓	✓	✓				✓			✓				✓	€ 1,000
Bulgaria	✓	✓	✓	✓				✓		✓					✓	€ 1,000
Croatia	✓	✓	✓					✓			✓				✓	€ 1,000
Cyprus	✓	✓	✓					✓		✓					✓	€ 500
Czech Republic	✓	✓	✓	✓	✓			✓			✓				✓	€ 1,000
Denmark ¹	✓	✓	✓	✓				✓		✓					✓	€ 1,000
Estonia	✓	✓	✓	✓				✓				✓			✓	€ 1,000
Finland	✓	✓	✓	✓	✓			✓				✓			✓	€ 2,000
France ²	✓	✓	✓	✓	✓	✓	✓	✓				✓			✓	€ 2,000
Germany	✓	✓	✓	✓	✓		✓	✓				✓			✓	€ 1,000
Greece	✓	✓	✓	✓	✓	✓		✓				✓			✓	€ 1,000
Hungary	✓	✓	✓	✓	✓			✓		✓					✓	€ 1,000
Iceland	✓	✓	✓	✓				✓	✓						✓	€ 500
Ireland	✓	✓	✓	✓	✓			✓	✓						✓	€ 500
Italy ³	✓	✓	✓	✓	✓			✓				✓			✓	€ 2,000
Kosovo	✓	✓	✓					✓							✓	€ 500
Latvia	✓	✓	✓	✓				✓		✓					✓	€ 1,000
Lithuania	✓	✓	✓	✓				✓				✓			✓	€ 2,000
Luxembourg	✓	✓	✓	✓				✓		✓					✓	€ 500
Malta	✓	✓	✓	✓					✓						✓	€ 500
Moldova	✓	✓	✓					✓		✓					✓	€ 1,000
Montenegro	✓	✓						✓				✓			✓	€ 500
Netherlands	✓	✓	✓	✓	✓			✓		✓			✓		✓	€ 2,000
North Macedonia	✓	✓	✓					✓		✓					✓	€ 500
Norway ⁴	✓	✓	✓	✓	✓	✓		✓		✓					✓	€ 2,000
Poland	✓	✓	✓	✓	✓			✓				✓			✓	€ 2,000
Portugal	✓	✓	✓	✓	✓	✓		✓		✓				✓	✓	€ 1,000
Romania ⁵	✓	✓	✓					✓					✓ ⁵		✓	€ 2,000
Serbia	✓	✓	✓	✓				✓				✓			✓	€ 1,000
Slovakia	✓	✓	✓	✓				✓				✓			✓	€ 1,000
Slovenia	✓	✓	✓	✓	✓			✓		✓					✓	€ 1,000
Spain ⁷	✓	✓	✓	✓	✓			✓				✓			✓	€ 2,000
Sweden	✓	✓	✓	✓				✓				✓			✓	€ 2,000
Switzerland ⁸	✓	✓	✓	✓				✓		✓			✓		✓	€ 1,000
Turkey ⁹	✓	✓	✓	✓ ⁹				✓				✓			✓	€ 2,000
Ukraine	✓	✓	✓					✓	✓			✓ ¹¹			✓	€ 1,000
United Kingdom ⁶	✓	✓	✓	✓				✓	✓			✓ ⁶			✓	€ 1,000
United Kingdom ¹⁰	✓	✓	✓	✓				✓	✓			✓ ⁶	✓ ¹⁰		✓	€ 2,000

City points are categorized by number of inhabitants.

¹) Denmark includes Faroe Islands and Greenland

²) France includes Monaco

³) Italy includes Vatican City State and San Marino

⁴) Norway includes Svalbard and Jan Mayen

⁵) Romania: coverage of 4-digit postcode areas included for larger cities

⁶) United Kingdom: postcode sectors

⁷) Spain includes Andorra and Gibraltar

⁸) Switzerland includes Liechtenstein

⁹) Turkey: The districts and neighborhood map is a combined map of districts and neighborhoods

¹⁰) United Kingdom: Postcode unit points are not available for RegioGraph

¹¹) Ukraine: 5-digit postcodes are only available for selected cities

Get a bonus when you order maps in the RegioGraph format!

Maps ordered in the *.lay format (RegioGraph) include purchasing power data for no additional charge!

DIGITAL MAP AVAILABILITY



Africa	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	Admin. level 6	Admin. level 7	Admin. level 8	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	City points	price
Algeria	✓	✓								✓						✓	€ 500
Angola	✓	✓	✓													✓	€ 500
Benin	✓	✓	✓													✓	€ 500
Botswana	✓	✓	✓													✓	€ 500
Burkina Faso	✓	✓	✓													✓	€ 500
Burundi	✓	✓	✓													✓	€ 500
Cameroon	✓	✓	✓													✓	€ 500
Cape Verde	✓	✓	✓	✓						✓						✓	€ 500
Central African Rep.	✓	✓	✓													✓	€ 500
Chad	✓	✓	✓													✓	€ 500
Comoros	✓	✓														✓	€ 500
Congo	✓	✓														✓	€ 500
Democratic Rep. of Congo	✓	✓	✓	✓												✓	€ 500
Djibouti	✓	✓	✓													✓	€ 500
Egypt	✓	✓	✓							✓						✓	€ 1,000
Equatorial-Guinea	✓	✓	✓													✓	€ 500
Eritrea	✓	✓	✓													✓	€ 500
Ethiopia	✓	✓	✓	✓												✓	€ 500
Gabon	✓	✓	✓													✓	€ 500
Gambia	✓	✓	✓													✓	€ 500
Ghana	✓	✓	✓							✓						✓	€ 500
Guinea	✓	✓	✓	✓												✓	€ 500
Guinea-Bissau	✓	✓	✓													✓	€ 500
Ivory Coast	✓	✓	✓	✓												✓	€ 500
Kenya	✓	✓							✓		✓					✓	€ 500
Lesotho	✓	✓							✓							✓	€ 500
Liberia	✓	✓	✓							✓						✓	€ 500
Libya	✓	✓														✓	€ 500
Madagascar	✓	✓	✓						✓							✓	€ 500
Malawi	✓	✓	✓													✓	€ 500
Mali	✓	✓	✓													✓	€ 500
Mauritania	✓	✓	✓													✓	€ 500
Mauritius	✓	✓							✓							✓	€ 500
Mayotte	✓	✓												✓		✓	€ 500
Morocco	✓	✓	✓	✓					✓	✓						✓	€ 1,000
Mozambique	✓	✓	✓							✓						✓	€ 500
Namibia	✓	✓	✓									✓				✓	€ 500
Niger	✓	✓	✓													✓	€ 500
Nigeria	✓	✓	✓							✓						✓	€ 500
Reunion	✓	✓	✓	✓	✓	✓								✓		✓	€ 500
Rwanda	✓	✓	✓	✓												✓	€ 500
Sao Tome and Principe	✓	✓	✓													✓	€ 500
Senegal	✓	✓	✓							✓						✓	€ 500
Seychelles	✓	✓														✓	€ 500
Sierra Leone	✓	✓	✓													✓	€ 500
Somalia	✓	✓	✓													✓	€ 500
South Africa	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓				✓	€ 1,000
South Sudan	✓	✓	✓													✓	€ 500
Sudan	✓	✓	✓													✓	€ 500
Swaziland	✓	✓	✓									✓				✓	€ 500
Tanzania	✓	✓	✓	✓						✓	✓					✓	€ 500
Togo	✓	✓	✓													✓	€ 500
Tunisia	✓	✓	✓	✓						✓						✓	€ 500
Uganda	✓	✓	✓	✓	✓											✓	€ 500
Western Sahara	✓	✓	✓	✓					✓	✓						✓	€ 500
Zambia	✓	✓	✓	✓												✓	€ 500
Zimbabwe	✓	✓	✓													✓	€ 500

City points are categorized by number of inhabitants.

At www.gfk-geomarketing.com/sources-maps are details on the sources on which the individual country datasets are partially based.

DIGITAL MAP AVAILABILITY



Asia	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	7-digit postcodes	City points	price
Afghanistan	✓	✓	✓				✓							✓	€ 1,000
Armenia	✓	✓					✓							✓	€ 500
Azerbaijan	✓	✓	✓				✓							✓	€ 500
Bahrain	✓	✓	✓	✓			✓		✓					✓	€ 500
Bangladesh	✓	✓	✓				✓							✓	€ 500
Bhutan	✓	✓	✓				✓							✓	€ 500
Brunei-Darussalam	✓	✓	✓				✓							✓	€ 500
Cambodia	✓	✓	✓					✓						✓	€ 1,000
China	✓	✓	✓	✓			✓	✓	✓		✓ ¹			✓	€ 2,000
Georgia	✓	✓	✓				✓							✓	€ 500
India	✓	✓	✓	✓					✓		✓			✓	€ 2,000
Indonesia	✓	✓	✓				✓				✓			✓	€ 2,000
Iran	✓	✓	✓				✓							✓	€ 1,000
Iraq	✓	✓	✓				✓							✓	€ 1,000
Israel	✓	✓	✓	✓			✓							✓	€ 1,000
Japan	✓	✓	✓	✓			✓	✓					✓	✓	€ 2,000
Jordan	✓	✓	✓				✓							✓	€ 500
Kazakhstan	✓	✓	✓				✓		✓					✓	€ 1,000
Korea North	✓	✓	✓											✓	€ 1,000
Korea South	✓	✓	✓	✓			✓				✓			✓	€ 1,000
Kuwait	✓	✓	✓				✓							✓	€ 1,000
Kyrgyzstan	✓	✓	✓					✓	✓					✓	€ 500
Laos	✓	✓	✓				✓							✓	€ 1,000
Lebanon	✓	✓	✓				✓							✓	€ 500
Malaysia	✓	✓	✓				✓				✓			✓	€ 1,000
Maldives	✓	✓					✓							✓	€ 500
Mongolia	✓	✓	✓				✓		✓					✓	€ 1,000
Myanmar	✓	✓	✓	✓			✓							✓	€ 500
Nepal	✓	✓	✓			✓		✓						✓	€ 1,000
Oman	✓	✓	✓			✓								✓	€ 500
Pacific Islands:															€ 500
▪ American Samoa	✓														
▪ Guam	✓														
▪ Northern Mariana Islands	✓														
▪ Solomon Islands	✓														
Pakistan	✓	✓	✓	✓			✓							✓	€ 1,000
Palestina	✓	✓	✓				✓							✓	€ 500
Papua New Guinea	✓	✓	✓				✓							✓	€ 500
Philippines	✓	✓	✓	✓			✓		✓					✓	€ 1,000
Qatar	✓	✓	✓											✓	€ 500
Russian Federation	✓	✓	✓	✓	✓ ¹		✓				✓ ¹			✓	€ 2,000
Saudi Arabia	✓	✓	✓			✓								✓	€ 1,000
Singapore	✓	✓	✓	✓			✓							✓	€ 500
Sri Lanka	✓	✓	✓				✓							✓	€ 500
Syria	✓	✓	✓											✓	€ 500
Taiwan	✓	✓	✓	✓		✓	✓	✓						✓	€ 1,000
Tajikistan	✓	✓	✓					✓	✓					✓	€ 500
Thailand	✓	✓	✓				✓				✓			✓	€ 1,000
Timor-Leste	✓	✓	✓											✓	€ 500
Turkmenistan	✓	✓	✓					✓	✓					✓	€ 500
United Arab Emirates	✓	✓												✓	€ 500
Uzbekistan	✓	✓	✓				✓		✓					✓	€ 1,000
Vietnam	✓	✓	✓				✓		✓					✓	€ 1,000
Yemen	✓	✓	✓											✓	€ 1,000

City points are categorized by number of inhabitants.

¹⁾ Russia/China: city districts and 6-digit postcodes are only available for selected cities.

DIGITAL MAP AVAILABILITY



America	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	City points	price
Argentina	✓	✓	✓				✓				✓		✓	€ 2,000
Belize	✓	✓	✓										✓	€ 500
Bermuda	✓	✓					✓		✓				✓	€ 500
Bolivia	✓	✓	✓	✓									✓	€ 1,000
Brazil	✓	✓	✓	✓	✓		✓				✓ ³		✓	€ 2,000
Canada	✓	✓	✓	✓	✓			✓					✓	€ 1,000
Caribbean Islands:														€ 2,000
▪ Anguilla	✓	✓								✓			✓	€ 500
▪ Antigua and Barbuda	✓	✓											✓	€ 500
▪ Aruba	✓	✓											✓	€ 500
▪ Bahamas	✓	✓											✓	€ 500
▪ Barbados	✓	✓											✓	€ 500
▪ Bes	✓	✓											✓	€ 500
▪ British Virgin Islands	✓	✓	✓							✓			✓	€ 500
▪ Cayman Islands	✓	✓				✓							✓	€ 500
▪ Cuba	✓	✓	✓					✓					✓	€ 500
▪ Curacao	✓	✓											✓	€ 500
▪ Dominica	✓	✓											✓	€ 500
▪ Dominican Republic	✓	✓	✓				✓						✓	€ 500
▪ Grenada	✓	✓											✓	€ 500
▪ Guadeloupe	✓	✓	✓	✓	✓	✓					✓		✓	€ 500
▪ Haiti	✓	✓	✓	✓	✓		✓						✓	€ 500
▪ Jamaica	✓	✓	✓			✓			✓				✓	€ 500
▪ Martinique	✓	✓	✓	✓	✓			✓			✓		✓	€ 500
▪ Montserrat	✓	✓						✓					✓	€ 500
▪ Puerto Rico	✓	✓	✓	✓				✓			✓		✓	€ 500
▪ Saint Barthelemy	✓	✓									✓		✓	€ 500
▪ Saint Kitts and Nevis	✓	✓											✓	€ 500
▪ Saint Lucia	✓	✓											✓	€ 500
▪ Saint Martin	✓	✓									✓		✓	€ 500
▪ Saint Vincent & Grenadines	✓	✓											✓	€ 500
▪ Sint Maarten	✓	✓											✓	€ 500
▪ Trinidad and Tobago	✓	✓											✓	€ 500
▪ Turks and Caicos	✓	✓						✓					✓	€ 500
▪ US Virgin Islands	✓	✓	✓								✓		✓	€ 500
Chile	✓	✓	✓	✓		✓		✓					✓	€ 1,000
Colombia	✓	✓	✓				✓					✓	✓	€ 1,000
Costa Rica	✓	✓	✓	✓				✓		✓			✓	€ 1,000
Ecuador	✓	✓	✓				✓		✓				✓	€ 1,000
El Salvador	✓	✓	✓				✓						✓	€ 500
Falkland Islands	✓	✓										✓ ¹	✓	€ 500
French Guiana	✓	✓	✓	✓							✓		✓	€ 500
Guatemala	✓	✓	✓				✓						✓	€ 500
Guyana	✓	✓	✓										✓	€ 500
Honduras	✓	✓	✓	✓			✓						✓	€ 500
Mexico	✓	✓	✓				✓				✓ ³		✓	€ 2,000
Nicaragua	✓	✓	✓				✓				✓ ⁴		✓	€ 500
Panama	✓	✓	✓				✓						✓	€ 500
Paraguay	✓	✓	✓				✓		✓ ²				✓	€ 500
Peru	✓	✓	✓	✓			✓				✓		✓	€ 1,000
South Georgia	✓	✓										✓ ¹	✓	€ 500
Suriname	✓	✓	✓										✓	€ 500
Uruguay	✓	✓	✓				✓				✓		✓	€ 500
United States	✓	✓	✓	✓	✓		✓				✓		✓	€ 1,000
Venezuela	✓	✓	✓				✓						✓	€ 1,000

City points are categorized by number of inhabitants.

¹⁾ Falklands & South Georgia: 7-digit postcodes.

²⁾ Paraguay: Additional postal districts were introduced to the city Asunción.

³⁾ Brazil/Mexico: 5-digit postcodes are only available for selected cities.

⁴⁾ Nicaragua: The 3-digit postcode areas of Managua were integrated in the 5-digit postcode map, thus covering the complete country.

At www.gfk-geomarketing.com/sources-maps are details on the sources on which the individual country datasets are partially based.

DIGITAL MAP AVAILABILITY



Australia	Admin. level 0	Admin. level 1	Admin. level 2	Admin. level 3	Admin. level 4	Admin. level 5	Admin. level 6	1-digit postcodes	2-digit postcodes	3-digit postcodes	4-digit postcodes	5-digit postcodes	6-digit postcodes	City points	price
Australia ¹	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	€ 2,000
New Zealand	✓	✓	✓	✓	✓			✓		✓				✓	€ 1,000

City points are categorized by number of inhabitants.

¹⁾ New Zealand is included.

Continent editions

	price
Western Europe	€ 9,000
Eastern Europe	€ 9,000
Europe, complete	€ 16,000
Europe 2-digit postcodes / NUTS edition	€ 1,000
Africa	€ 4,000
Asia	€ 16,000
America	€ 10,000
Australia, incl. New Zealand	€ 2,000

The **Europe two-digit postcode / NUTS edition** contains the official European boundary data as well as cities and coverage of the 2-digit postcodes for all European countries. The territorial divisions contained in this edition allow you to carry out Europe-wide market and sales territory planning. Please note that Ireland does not have a postcode system.

World edition

	price
World Map Edition, complete	€ 34,000
World Map Edition, admin 1	€ 1,000

The **World Map Edition, admin 1** includes coverage of national boundaries as well as the first administrative level of all countries in addition to a layer featuring selected worldwide cities.

Industry-specific editions

Germany

	price
AVON	upon request
Grosso	upon request
IMS-Landscape (IQVIA Commercial)	upon request
Localities and city districts	upon request
RPI/ODV-Landscape (Insight Health)	upon request

telecommunications
press distribution area
pharmaceutical industry

Regional Pharma Information

CRESTA Zones

	price
CRESTA LowRes Zones 2013 / 2019*	upon request
CRESTA HighRes Zones 2013 / 2019**	upon request
CRESTA Assignment Table	upon request
CRESTA GfK World, HighRes & LowRes Zones*	upon request

Catastrophe Risk Evaluation and Standardizing
Target Accumulations

*(incl. Assignment Table)

** (incl. Assignment Table, LowRes Zones)

Note:

Upon request, the CRESTA high-resolution zones can be obtained for many individual countries. Access a list of available countries at www.gfk-geomarketing.com/cresta.